McCormick Announces Spring New Product Lineup

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HUNT VALLEY, Md., April 6, 2016 /PRNewswire/ -- Just in time for the spring and summer months, McCormick & Company (NYSE: MKC), a global leader in flavor, is introducing 16 new products. Offerings include new spicy, global tastes for the grill, packaging innovations that deliver fresh herb flavor and single-use cooking sauces for easy chicken dinners.

"Our new products bring both convenience and exciting flavors to home cooks," said McCormick Vice President of Marketing, Virginia Jordan. "Many of these products are also driven by emerging global cuisines and flavor trends identified in our Flavor Forecast, like Brazilian and Japanese 7 Spice."

New products include:

Herb Grinders: McCormick Herb Grinders offer the taste of fresh herbs without the time it takes to chop them. Larger herb pieces are gently dried to protect color and essential volatile oils, locking in the fresh herb flavor to be released upon grinding.

- Basil Herb Grinder
- Italian Blend Herb Grinder
- Oregano Herb Grinder
- Parsley Herb Grinder

Grill Mates Single Use Marinades: New day. New marinade! Grill Mates' first-ever single-use liquid marinades help home cooks experiment with seriously smokin' flavors without any waste from leftover marinade bottles.

- Grill Mates 7 Spice Teriyaki Single Use Marinade
- Grill Mates Brown Sugar Bourbon Single Use Marinade
- Grill Mates Montreal Steak Single Use Marinade

More Bold Flavors for the Grill: Up your grilling game and become the best griller on the block with products that incorporate global, smoky and spicy ingredients.

- Grill Mates Brazilian Steakhouse Marinade
- Grill Mates Smoky Applewood Marinade
- Grill Mates Smoky Montreal Steak Seasoning
- Grill Mates Hot Pepper Blackened Seasoning
- Lawry's Mojo Criollo Marinade with Lawry's Garlic Salt
- Lawry's Signature Italian Marinade with Garlic, Onion & Herbs

Oven Bake and Skillet Sauces: Whoever said chicken had to be bland? Leave the stress (and the mess) behind with these single-use liquid pouches that boast all the flavor and seasonings you need for a complete meal the whole family will love.

- Herb Roasted Chicken Oven Bake Sauce
- Italian Parmesan Chicken Oven Bake Sauce
- Bourbon Chicken Skillet Sauce

To download food photography, visit the digital press room at www.mccormick.com/Press-Room.

About McCormick
McCormick & Company, Incorporated is a global leader in flavor. With $4.3 billion in annual sales, the company manufactures, markets and distributes spices, seasoning mixes, condiments and other flavorful products to the entire food industry – retail outlets, food manufacturers and foodservice businesses. Every day, no matter where or what you eat, you can enjoy food flavored by McCormick. *McCormick Brings Passion to Flavor* ™. For more information, visit www.mccormickcorporation.com.

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