



McCormick Releases Spring Lineup Of 21 New Products Inspired By Flavor Trends On The Rise

April 2, 2015

SPRING, Md., April 2, 2015 /PRNewswire/ -- McCormick & Company (NYSE: MCC), a flavor leader for over 125 years, is introducing 21 new products inspired by the McCormick® Flavor Forecast® trend reports, which predict the future of flavor. Among the new product innovations are flavored sea salts, chili peppers and burger sauce mix-ins just in time for grilling season.

"Our new products enable consumers to explore bold, more intense flavors at home that they may have seen in restaurants, food trucks and cafes," said McCormick Executive Chef, Kevin Vetter. "Savory, spicy and alcohol-infused offerings -- from Grill Master Smoky Peachese Marinade to Gourmet Drizzle Seasoning -- make it easy to add interesting flavors to favorite dishes, whether you're grilling a burger or making a stir fry."

Burger Sauce Mix-Ins

New sauce packets give grillmasters everything they need to make steakhouse burgers in the backyard. Offered in four bold varieties, Grill Master Steakhouse Burgers Sauce Mix-In contains enough seasoning for four to six burgers, jacket patties -- no measuring needed!

- [Barbecued Steak](#)
- [Brown Sugar Bourbon](#)
- [Creamy Mustard & Caramelized Onion](#)
- [Smoked Jalapeno & Shaved Onion](#)

New Bold Flavors for the Grill

- [Grill Master Burgers Steak & Chip Ale Seasoning](#)
- [Grill Master Brown Sugar Bourbon Seasoning](#)
- [Grill Master Smoky Jamboja Marinade](#)
- [Grill Master Sweet Onion Steakhouse Burgers Seasoning Mix](#)
- [Lemon's Lime Infused Marinade with Citrus Butter Seasoning](#)
- [Lemon's Green Apple BBQ Marinade](#)

Flavored Sea Salt Grinders

Easy to use at the table or during cooking, McCormick's new sea salt grinders make up dishes with fresh, new flavors.

- [Chimney Sea Salt Blend Grinder](#)
- [Smoked Sea Salt Grinder](#)
- [Lemon Lime Sea Salt Blend Grinder](#)
- [Sweet Onion Sea Salt Blend Grinder](#)

Gourmet Chili Peppers

From hot and tangy Sriracha seasoning to smoky crushed chipotle pepper, McCormick Gourmet's three new chili pepper varieties offer a range of heat options.

- [Sriracha Seasoning](#)
- [Smoked Chipotle Powder](#)
- [Smoked Anchocho Powder](#)

Additional Products

Other new products from McCormick brands include:

- [Grill Master® Grill Seasoning](#)
- [Smoked Citrus Chicken Marinated Rice](#)
- [Smoked Citrus Chicken Marinated Rice Mix](#)
- [Zestful® Country Cider Style Sauce](#)

To learn more about these new products, visit www.McCormick.com and check us out on [Twitter](#) and [Facebook](#).

To download food photography, visit the digital press room at www.mccormick.com/press-room.

About McCormick

McCormick & Company, incorporated is a global leader in flavor. With \$4.2 billion in annual sales, the company manufactures, markets and distributes spices, seasoning mixes, condiments and other flavorful products to the entire food industry -- retail outlets, food manufacturers and foodservice businesses. Every day, no matter where or what you eat, you can enjoy food flavored by McCormick. McCormick Brings Passion to Flavor™. For more information, visit www.mccormick.com/press-room.

To view the original version on PR Newswire, visit <http://www.prnewswire.com/stories/detail/mccormick-releases-spring-lineup-of-21-new-products-inspired-by-flavor-trends-on-the-rise-2000000000.html>

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