



Mild Fall Weather Ahead! Baltimore Bill, The Weather-Predicting Crab, Forecasts a Warm Fall

September 24, 2014

Baltimore's weather-predicting crustacean thinks warm temperatures will hang around for a little bit longer this autumn

HUNT VALLEY, Md., Sept. 24, 2014 (PRNewswire) – In honor of OLD BAY's 70th Anniversary and "The Crab That Connects Us" celebration, Baltimore Bill, The Weather-Predicting Crab, returned to the waters of the Inner Harbor to make his annual fall forecast for the region. The verdict: don't put your flip flops away just yet! While it is for a warm fall in front of an eager crowd, including B&B's friends from OLD BAY and the Maryland Department of Natural Resources, Bill swam left through the plank's "Warm Fall" exit and plunged back into the Inner Harbor to enjoy warm waters for a few more weeks.

With a splash word under his claw bill, it's safe to say that Bill knows best, and we're in for an Indian summer.

On land to announce Bill's every move was F&D Company, beloved former Baltimore Orioles and current members of the Ori broadcast team. "I think we were all hoping Bill would predict a warm fall to keep our Ori's in a hot streak during the playoffs," he said.

"My annual weather prediction is growing in popularity and I'm glad I could share the good news that we're in for a mild fall," said Bill, who was interviewed via his phone from the Inner Harbor. "With a few more weeks of summer-like weather ahead, I hope people will enjoy all the season has to offer."

Ever since Bill was spawned in the lower Chesapeake Bay, he was different from other crabs. When he was hatched, Bill is said to have raised a claw in the water, felt a warm current and headed off to share his special weather-predicting power with the world. Last year, Bill correctly predicted a warm fall and he was right on the money on many October holidays saw temperatures in the 60s. In 2012, Bill predicted an early winter, and the first snowflakes appeared in Baltimore on November 13, 2012.

OLD BAY is encouraging members of the public to weigh-in on Baltimore Bill's prediction by visiting OLD BAY on Facebook at www.facebook.com/oldbay. Fans can also submit personal pictures to become part of OLD BAY history as the season's creative a giant interactive mosaic of its iconic crab. To view the mosaic and submit a photo, visit <http://www.oldbay70.com/throwback>.

More to Follow

- Pictures and video of Baltimore Bill and his prediction event are available. To obtain pictures, please contact Ashley Boorman at 410-504-8324 or ashley@mcgill.com.
- Baltimore Bill – The Weather-Predicting Crab is sponsored by OLD BAY and the Maryland Department of Natural Resources.

About OLD BAY

For 70 years, this distinctive blend of 18 herbs and spices has been a time-honored taste. Just as the recipe hasn't changed, neither has the iconic yellow and blue can. Once only enjoyed by a lucky few along the Chesapeake Bay, OLD BAY Seasoning has gained fame all across the country. Best known as THE seasoning for shrimp, salmon, crab and other seafood dishes, these days, OLD BAY is used to flavor hamburgers, chicken, pizza, pasta, vegetable dishes and more. OLD BAY Seasoning is also available with 30% less sodium and has been the inspiration for 14 additional offerings. For convenience, shrimp and the OLD BAY vinegar dress. Visit www.oldbay.com and www.baltimore.com/oldbay.

OLD BAY is one of McCormick & Company's (MCC) portfolio brands. As the leading global supplier of innovative flavor solutions, McCormick has built a portfolio of leading flavor brands that enhance people's enjoyment of food all around the world. Every day, no matter where or what you eat, you can enjoy food blessed by McCormick. McCormick Brings Passion to Flavor™.

About the Maryland Department of Natural Resources

The Maryland Department of Natural Resources (DNR) is the state agency responsible for providing natural and living resource-related services to citizens and visitors. DNR manages nearly one-half million acres of public lands and 17,000 miles of waterways, along with Maryland's forests, fisheries and wildlife for maximum environmental, economic and quality of life benefits. A national leader in land conservation, DNR manages parks and natural, historic and cultural resources attract 11 million visitors annually. DNR is the lead agency in Maryland's effort to restore the Chesapeake Bay, the state's number one environmental priority. Learn more at www.dnr.state.md.us.

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