



McCormick Releases Root Beer-Scented 2013 Annual Report, Highlighting the Company's 125th Anniversary

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SPRING, Md., Feb. 27, 2014 /PRNewswire/ -- McCormick & Company, Incorporated, (NYSE:MKC), a global leader in flavor, released its 2013 annual report titled "The Flavor of Together" in honor of the company's 125th anniversary celebration taking place in 2014. McCormick's Flavor of Together program is a yearlong initiative with the goal of connecting people around the world as they share 1.25 million stories about the special role food and flavor plays in our lives. For every story shared on any of McCormick's brand websites or social channels, McCormick will donate \$1, up to \$1.25 million, to United Way to help local areas in need. All are invited to join the conversation at flavoroftogether.com.

(Photo: <http://photos.prnewswire.com/prn/2014/02/13/272545>)

The 2013 annual report shares how the company grew sales globally in 2013 through innovation, brand marketing and acquisition. The report explains that demand for flavor is growing as people around the world explore new tastes, new dining experiences and new ways to make healthy choices. Highlights for the year included solid sales and profit growth in a number of key markets, achieving significant cost reductions and delivering record cash flow. Investors also can read about the company's record total shareholder return, which surpasses both the S&P 500 and S&P food group over the past 360 days.

For more than 30 years, McCormick has scored its annual report with traditional McCormick products including cinnamon, nutmeg and Chinese five spice. The 2013 annual report features the aroma of root beer as a tribute to one of the company's first products sold by founder William McCormick in 1889.

Today, root beer continues to sell a part of the McCormick product line.

An online version of the 2013 annual report also is available at www.mccormick.com/annual.

About McCormick

McCormick & Company, Incorporated is a global leader in flavor with more than \$4 billion in annual sales. McCormick manufactures, markets and distributes spices, seasoning mixes, condiments and other flavorful products to the entire food industry – retail outlets, food manufacturers and foodservice businesses – in more than 125 countries and territories. Since William M. McCormick founded the company selling root beer extract in 1889, McCormick has demonstrated a strong commitment to the communities in which it operates and the planet as a whole. Innovation in flavor and a clear focus on employee engagement and product quality has allowed McCormick to grow its business globally and become the flavor leader it is today. For more information, visit www.mccormick.com/about.

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SOURCE: McCormick & Company, Incorporated