



#### McCormick's 2012 Annual Report "Flavored for Global Growth" Scented with Blackberry and Clove

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SPRING, Md., Feb. 19, 2013 /PRNewswire via COMTEX/ - McCormick & Company, Incorporated (NYSE: MCC), a global leader in flavor, announced the publication of its blackberry and clove scented 2012 annual report.

(Photo: <http://McCormick.com/newsroom/2013/02/19/2013MCC1>)

Over the years, innovations have been led by following the aroma of nutmeg, cardamom and cinnamon, among others. McCormick produces the only scented annual report and has been doing so for more than 30 years. The new report is entitled "Flavored for Global Growth."

Blackberry and clove come from the company's newest global Flavor Forecast®. The rich hues of the blackberry balances pleasantly with the sweet aroma of clove – a delightful pairing of fruit and spice. Since 2000, McCormick has been at the forefront of identifying emerging trends with a focus on flavor through the Flavor Forecast.

Schmidt Press applied the scent of blackberry and clove after the printing of the annual report was completed. A gloss, the color and consistency of honey, contains the scent and is rolled over a select number of pages after the ink dries.

The financial news included in the 2012 Annual Report is positive as the report details McCormick's 2012 financial performance. The company reached \$4 billion in annual sales, met its earnings per share goal and generated a record cash flow from operations. The report also details the company's global expansion, product innovation and the contributions of 9,500 global employees.

McCormick's 2012 Annual Report is also available online at: [www.mccormick.com/2012-ar](http://www.mccormick.com/2012-ar)

#### About McCormick

McCormick & Company, Incorporated is a global leader in flavor. With \$4 billion in annual sales, the Company manufactures, markets and distributes spices, seasoning mixes, condiments and other flavorful products to the entire food industry – retail outlets, food manufacturers and foodservice businesses.

Every day, no matter where or what you eat, you can enjoy food flavored by McCormick. McCormick Single Packet to Flavor™!

To learn more please visit us at [www.mccormick.com/about-us](http://www.mccormick.com/about-us)

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SOURCE: McCormick & Company, Incorporated