

ase of Zenita versus the prior year. On a per share basile, this was achieved hrough 5 cents of higher operating portit, 1 cent in reduced nei interest expense and 1 cent horn a lower effective a-added products, including the microlity sequend Ducros business, as well as cost reduction initiatives. Operating profit margin for this year's quarter resched & MS versus 7.0% in 2000.

ases were achieved in sales of anack seasonings and sales to food service customers. Operating income for the quarter increa 31% to \$19.5 million versus last year. As a percent of net sales, operating income increased to 8.9%, which compares to 6.8% in 2000

uding intersegment business) was \$5.2 million, a decrease of 1%. As a percent of net sales, operating profit decreased to 9.0% from 10.4% mainly as a result of higher resin costs.

 Kennich Raports Increase In Fist Quarte Sales and Pertifis

 March 13,

 March 13,

 March 13,

 March 13,

 March 14,

 March 14,

Set 2 and aged by the fact that growth of our branded products is outpacing that of the product categories in which we compete. We are well on our way to reaching our goal of a 40% gross profit margin. Our 9% ear

nal care and other industries.

1 10% to \$27.2

 Unit with a section of the s

EARNINGS PER SHARE - ASSUMING DILUTION \$0.38 \$0.35

EARNINGS PER SHARE - BASIC \$0.39 \$0.35

Average shares outstanding -assuming diution 69,260 69,818 Average shares outstanding - basic 68,505 69,537

Note: The Company has reclassified amortization of goodwill from other

